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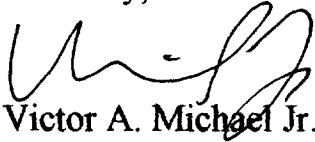
July 7, 1997

Secretary  
Federal Communications Commission  
1919 M Street, N.W.  
Washington, DC 20554

Dear Secretary,

Enclosed is an original and four copies of a Petition for Rule Making to amend the FM table of allotments for a new FM broadcast station for Roscoe, South Dakota.

Sincerely,



Victor A. Michael Jr.  
President  
West Wind Broadcasting

c/o Magic City Media  
1912 Capitol Avenue, Suite 300  
Cheyenne, Wyoming 82001

307-632-4400

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Before the  
**FEDERAL COMMUNICATIONS COMMISSION**  
Washington, DC 20554

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In the matter of: )  
)  
Amendment of Section 73.202 (b) )  
)  
Table of Allotments )  
)  
FM Broadcast Stations )  
)  
(Roscoe, South Dakota)

RM-\_\_\_\_\_

**PETITION FOR RULE MAKING**

In this petition, West Wind Broadcasting is hereby requesting to allot channel 287A (105.3 Mhz) to Roscoe, South Dakota as its first local FM allotment.

**INTRODUCTION**

1. This statement is a petition for rule making to allot FM channel 287A (105.3 Mhz) to Roscoe, South Dakota and add it to the Commission's FM table of allotments, 73.202. The following will show the need for an FM channel and the effects the allotment of Channel 287A to Roscoe will have.

**DISCUSSION**

2. Roscoe is located in Northeast South Dakota. It is also located within Edmunds County, a county of some 4,300 persons. Roscoe has a population of 362 persons in accordance with the U.S. 1990 census.

3. The allotment of channel 287A to Roscoe will provide the first local broadcast facility to the community and/or the surrounding area. The closest FM allotment to Roscoe is located at Lowry, South Dakota. Lowry is located 52 kilometers from Roscoe.

It is obvious that from the above spacing that Roscoe is presently without local FM service.

4. Roscoe would greatly benefit from an FM allotment due to the fact there is no AM or FM broadcast facilities within 52 Kilometers of Roscoe. Because of this, it would have an outlet for local self expression. Health and safety for the community would be increased due to having a local communications outlet for warning the Roscoe area of emergency conditions caused by severe weather or other health hazards.

5. Channel 287A can be allotted to Roscoe and meet all rules and requirements of the Commission. The instant proposal will not cause a change in the channel number or a deletion of any channel now appearing in the Commission's table of allotments 73.202.

	<u>Present</u>	<u>Proposed</u>
Roscoe, South Dakota	-----	287A

6. In accordance with 73.207 of the Commission's rules, "Minimum Distance Separations between Stations", all allotments on Channel 287A and the pertinent adjacent channels to 287A have been studied with the results listed in Figure 1 of this petition. The geographic coordinates used for the spacing

Study ( N 45 - 27' - 00", W. 99 - 20' - 00") are that of a site located within the community of Roscoe, South Dakota. No site restriction will be required to allot channel 287A to Roscoe. Many suitable transmitter sites are available to provide city grade coverage (3.16 mv/m or 70 dbu) to the entire community of Roscoe. These sites would also provide full minimum spacing requirements to other allotments.

### CONCLUSION

7. It has been shown that Roscoe would benefit from the allotment of channel 287A. It has also been shown that channel 287A can be allotted to Roscoe and meet all rules regarding spacing from other stations. Considering these two facts, West Wind Broadcasting hereby requests that the Federal Communications Commission institute a Rule Making proceeding to amend the Table of Allotments to include channel 287A for Roscoe, South Dakota, 73.202.

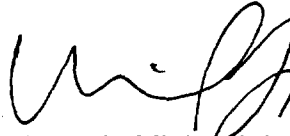
8. Should channel 287A be allotted to Roscoe, South Dakota, I certify that I will file an application for a Construction Permit to operate an FM station for Roscoe.

## CERTIFICATION

9. I certify that I have prepared or directly supervised the preparation of this entire Petition for Rule Making, and that the facts contained within are true to the best of my knowledge, information and belief, accurate and true.

Dated: July 7, 1997

Respectfully submitted,



Victor A. Michael Jr.  
President  
West Wind Broadcasting

c/o Magic City Media  
1912 Capitol Avenue, Suite 300  
Cheyenne, Wyoming 82001

(307) 632-4400

MAPFM search of channel 287A6 (105.3 MHz), at N. 45 27 0, W. 99 20 0.

Searching Channel 287A6 (105.3 MHz):

CALL	CITY	ST	CHN	CL	S	DIST	SEPN	BRNG	CLEARANCE
ALC	Reliance	SD	233	C	U	166.4	28.0	187.4½	138.4
KPLOFM	Reliance	SD	233	C	L	166.4	28.0	187.4½	138.4
ALC	Mandan	ND	284	C1	U	170.2	75.0	317.9½	95.2
KNDR	Mandan	ND	284	C1	L	170.2	75.0	317.9½	95.2
ALC	Breckenridge	MN	286	C1	U	242.5	133.0	59.9½	109.5
KLTA	Breckenridge	MN	286	C1	L	242.5	133.0	59.9½	109.5
ALC	Huron	SD	286	A	U	149.8	72.0	144.0½	77.8
KZKK	Huron	SD	286	A	L	152.7	72.0	142.4½	80.7
ALC	Minot	ND	287	C1	U	331.0	200.0	331.0½	131.0
KZPR	Minot	ND	287	C1	L	331.0	200.0	331.0½	131.0
ALC	Orchard	NE	287	C1	U	352.8	200.0	168.0½	152.8
KGRD	Orchard	NE	287	C1	L	352.8	200.0	168.0½	152.8
ALC	Mitchell	SD	290	C1	U	222.1	75.0	151.7½	147.1
KMIT	Mitchell	SD	290	C1	L	222.1	75.0	151.7½	147.1

FIGURE 1  
CHANNEL STUDY  
ROSCOE, SOUTH DAKOTA  
WEST WIND BROADCASTING

